

# LMG Forum

October 2014

**Christopher Croft, LMG Secretariat**

**DCS collective**

**Hamid El-Ghazili, Business Services Manager,  
AVP, Endurance**



# Agenda

- **Update**
- **DCS**
- **Straight through e-accounting**

# LMG Research



- **Three pieces of research**
  - i. Definition of “London market” and its contribution to UK PLC
  - ii. How best to segment and what is our current market share
  - iii. Customer buying behaviour
- **All to be published at our next Forum on 10<sup>th</sup> November**

# Placing Platform Limited



- **Tender process under way supported by Accenture**
- **Aim is to make a recommendation to the Association Boards by end of the year**

# Central Services Refresh Programme (CSRP)

## Post Bind Submission Aims:

*To make Central Services easier and more attractive to use by moving London Market-specific administration tasks, or “Londonisms”, away from the broker.*

- 15 workshops held on TOM
- First iteration of roadmap out; 2<sup>nd</sup> underway; 3<sup>rd</sup> with Programme Partner
- Programme Partner selection in progress – decision at Steering Group
- Quick wins with TAUG and PAG for decisions on progress
- AAC to deliver part of TOM

## The epic quest...



# eAccounts data

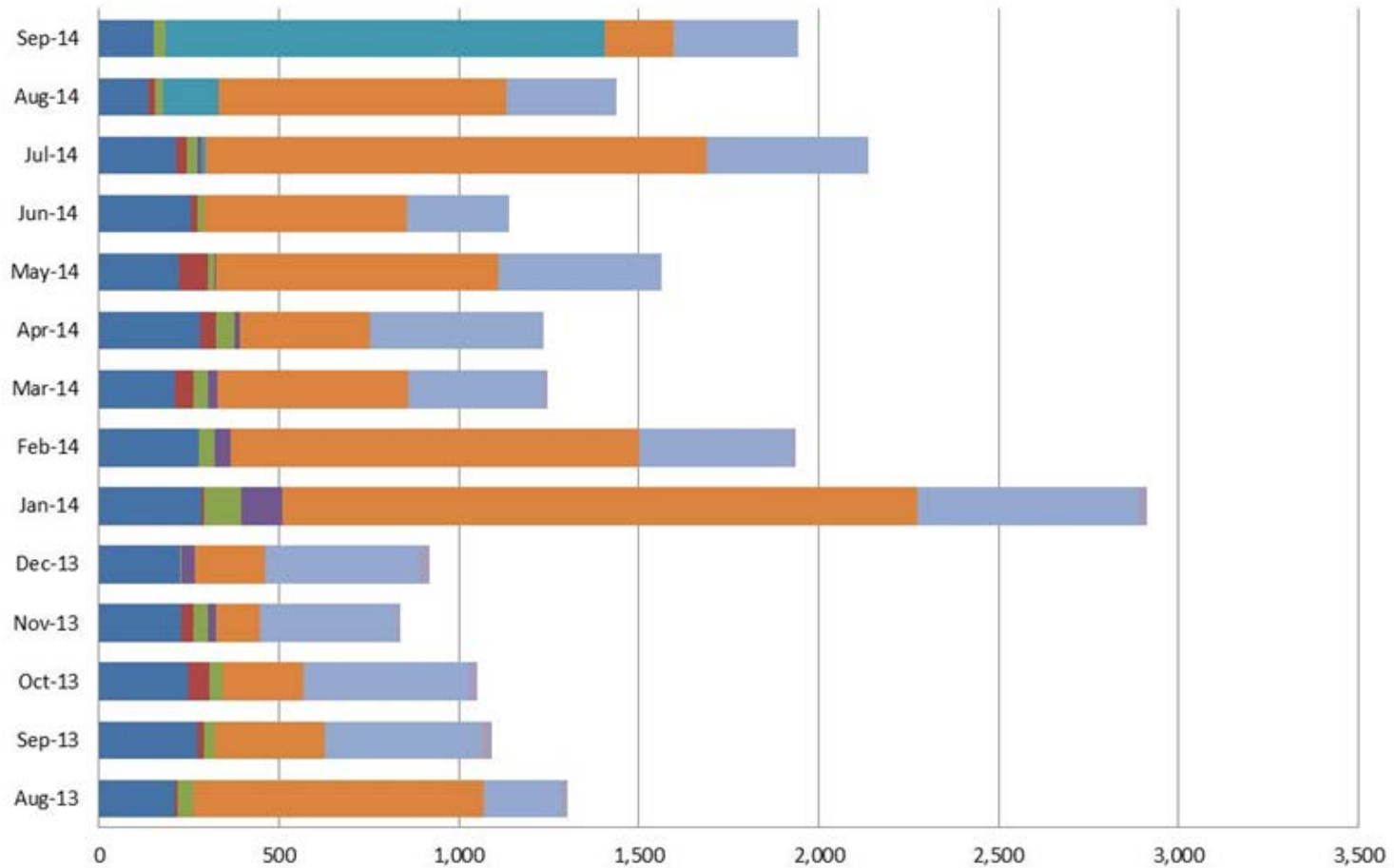


LPAN  
Equivalent

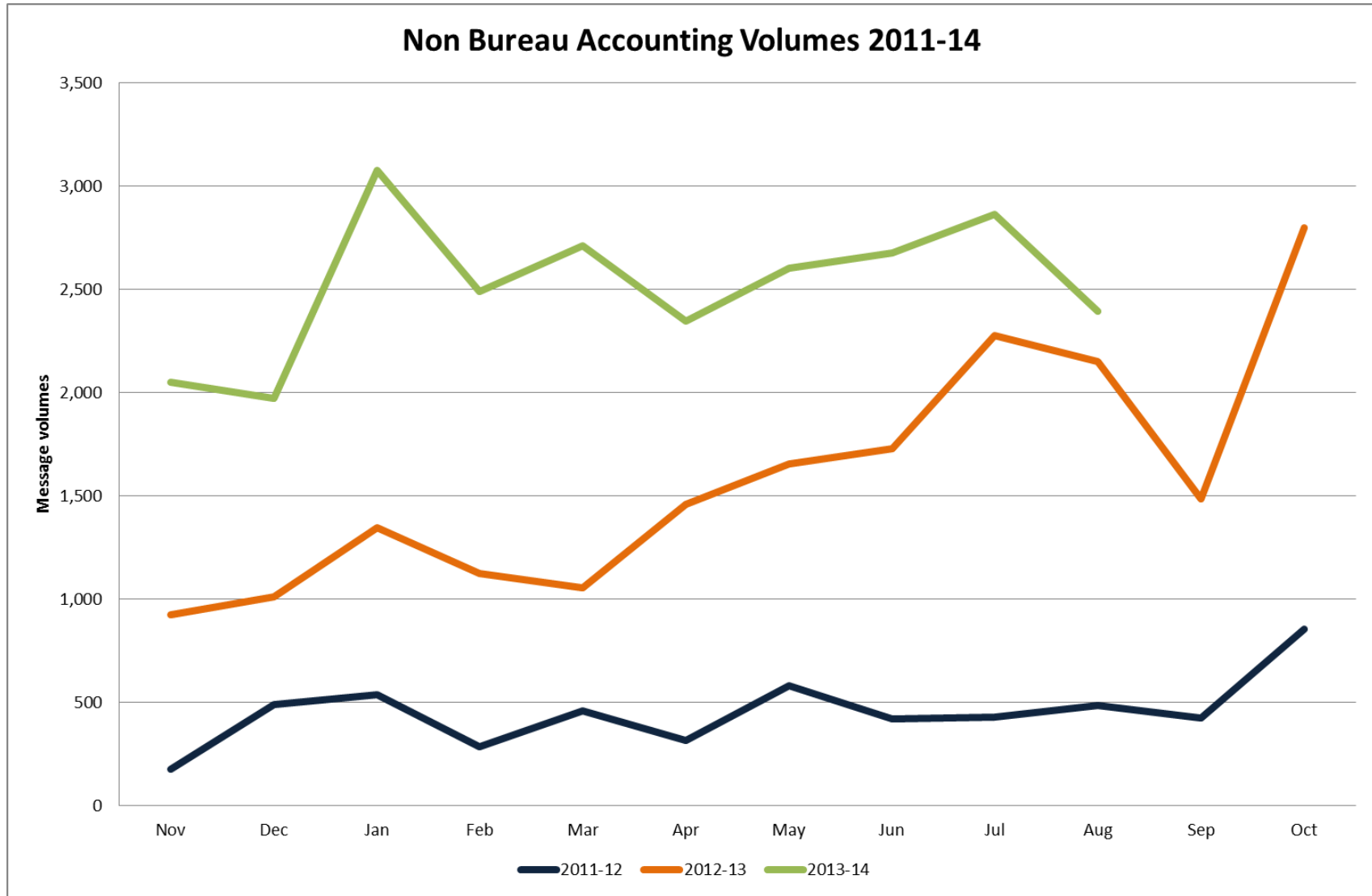
- Broker A
- Broker B
- Broker C
- Broker D
- Broker E
- Broker F
- Broker G
- Broker H
- Broker J
- Broker L

## Bureau eAccounts Production Volumes

Rolling 14 Months



End September 2014





# Electronic Messaging Manager of the Month



# Electronic Messaging Manager of the Month



**Broker winner...**



Insurer winner...

**EBOT 50k**

## Insurer winner...



**Questions?**

# Data Capture Service

## Pilot findings, conclusions and next steps

LMG Forum 24 October 2014



[www.Imalloyds.com/genesis](http://www.Imalloyds.com/genesis)





## Key findings and conclusions

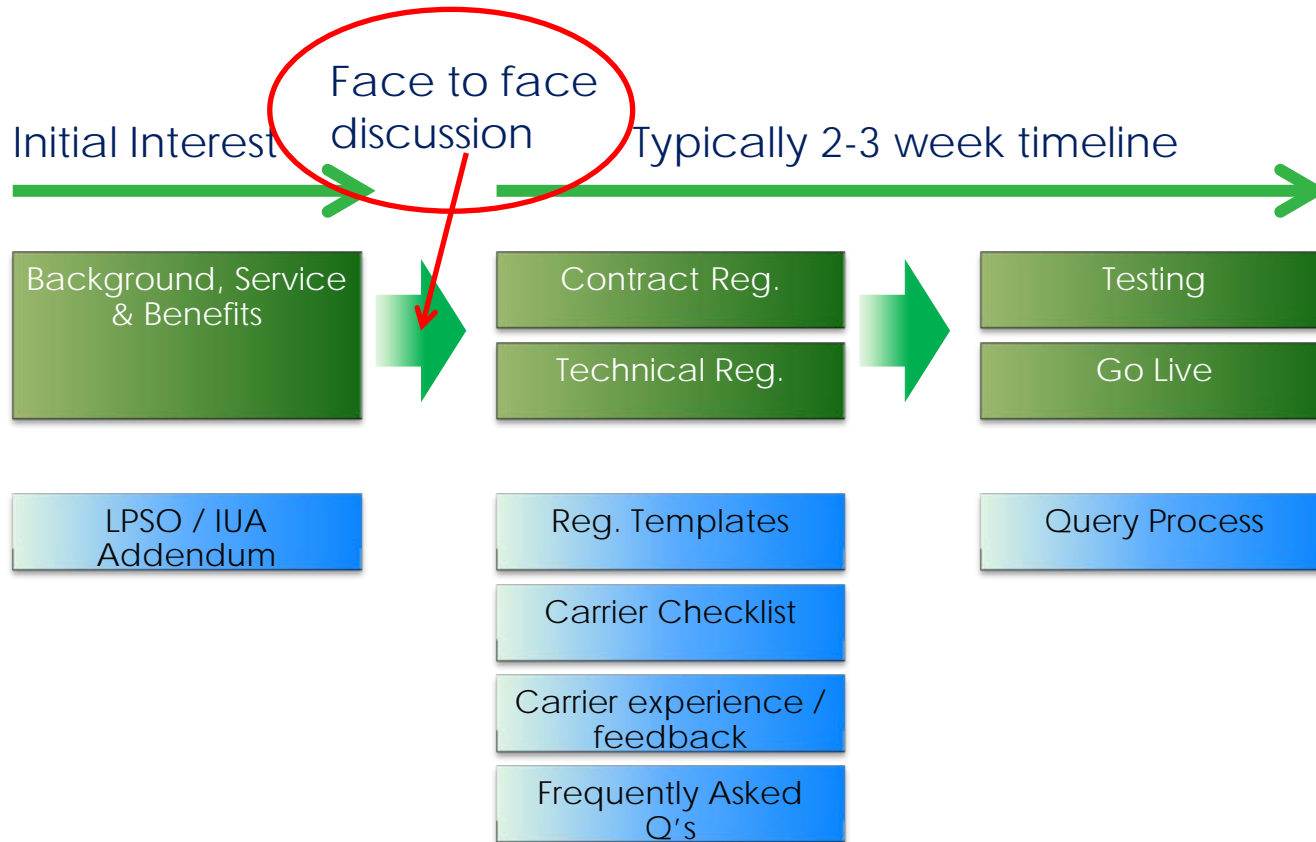
- Concept and Xchanging ability to deliver to service levels proven
- Experience developed of operating risk data capture as a shared service
- Benefit available to some insurers now
- Key dependencies to insurer engagement and full realisation of benefit:
  - Integration of submission process and consumption of DCS data
  - Breadth and depth of DCS data
  - Scope of service
- Alignment with CSRP
- Streamlining of contractual arrangements

## Next Steps

- Development roadmap - data and service scope
- Encourage and facilitate workflow and data integration
- Develop alignment with CSRP
- Opportunity to get involved

# DCS – ONBOARDING

Purpose: to provide a clear definition of the steps required for carriers to get started with DCS – the on-boarding process.



[www.lmalloyds.com/genesis](http://www.lmalloyds.com/genesis)



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# Endurance

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AVP, Business Services Manager

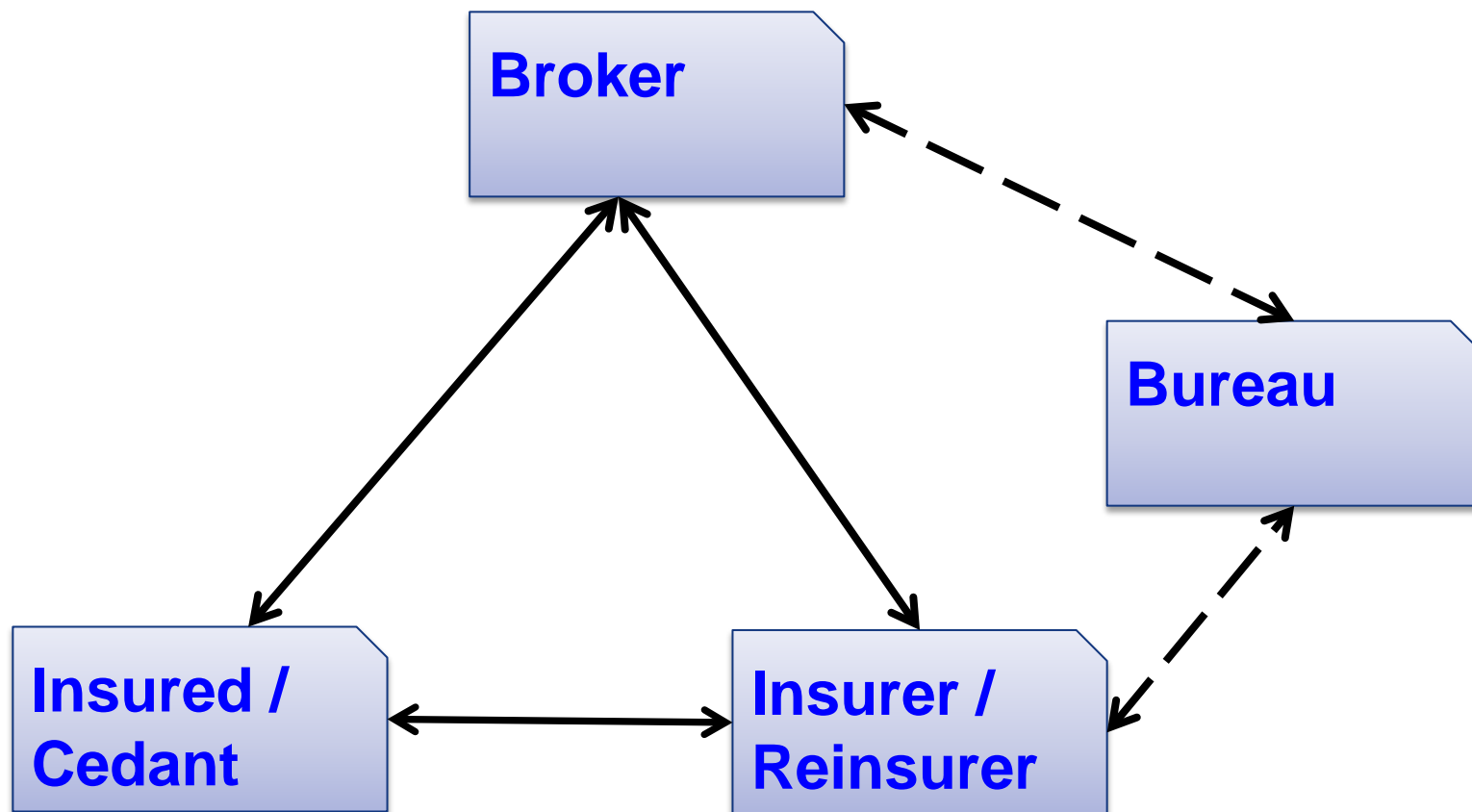
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# Objective....

Global Growth as part of the strategic management objectives:

- Scalability
- Efficiency
- Maintaining the cost base
- Better use of Technology & Economies of scale

# Data/Information Exchange



# Business Growth Challenges.....

- Volume of TAs and FAs to significantly increase
- Improved operational efficiencies needed to process increased transactional volumes
- IT underwriting/Accounting applications lacked a functional Straight Through processing module
- Headcount to remain the same
- US insurance predominantly manual processing
- Change management from paper based to electronic based



# Business Requirements

- Eliminate manual effort/re-keying wherever possible
- Automate manually intensive processing
- Increase operational efficiencies by processing TA and FA straight through to PAS
- Provide single platform to process Bureau and non Bureau
- Increase accuracy and auditability of data
- Improve data controls

Leverage Technology for a flexible product that can handle exceptions, errors & statistics :

- Off the shelf Product v Product designed & built internally
- Based upon Acord standard messaging
- Business case based upon the solution delivering 80% of the TAs/FAs straight through.
- Selected Scyllogis Consulting to design ACORD based STP application.



E-FFIKACY

# Project

- Business requirement identified
- Establish Project team
- Identify Project phases & Pilots:
  - **Phase 1:** TA (Bureau) London, Singapore & Zurich (Delivery & Implementation Q2 2014)
  - **Phase 2:** FA (Bureau) London, Singapore & Zurich (Delivery & Implementation Q3 2014)
  - **Phase 3:** TA & FA (non bureau) all platforms
    - Maximise ROI to roll out non Bureau e-accounting into US and Bermuda, utilising EBOT
    - Evaluate Scyllogis' proposed solution for US insurance business

# SMART Rule!

- **Specific :**
- **Measurable:**
- **Achievable:**
- **Realistic:**
- **Time:**